

Excellence in Social Impact Measurement

Form Preview

Overview

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Thank you for entering the 2026 SIMNA Awards!

Excellence in Social Impact Measurement

To be in the running for this award please complete and submit this application form. The questions relate to the judging criteria, so you are encouraged to complete all sections.

Eligibility

Organisations may apply multiple times. However, you may only be considered for **one** category in the 2026 SIMNA Awards for **each project or initiative**. This form is for the **Excellence in Social Impact Measurement** Award.

The Excellence Award recognises the highest standard of mature, rigorous, and influential practice. It sets the benchmark, showcases what “great” looks like, and drives continuous improvement internally and externally.

To stand out, strong submissions should demonstrate:

- A strong theory of change / logic model
- Embedded impact measurement practice across the entire team or organisation
- A strong focus on learning and improvement
- High-quality mixed-method evidence
- A demonstrated influence on decision-making (e.g. strategy or resource allocation)
- Transparent reporting, including sharing openly about limitations and learnings
- Longitudinal or systems-level insights.

If you want to apply for a different award category, please click on the correct link on the [Awards home page](#). If you have any questions about the categories, please contact SIMNA's Executive Officer, Laura Glynn, at laura@simna.com.au.

Supporting documents

In addition to the word limits, you may attach either:

- a five-page document (A4, 10pt or equivalent) containing a logic model/theory of change, images, graphics, and supporting evidence; or
- a five-minute video presentation.

Judges are only asked to review supporting information within these limits. Anything beyond that may not be considered.

Contact details

Name *

Title

First Name

Last Name

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Organisation *

Organisation Name

Job title *

Email address *

Must be an email address.

This is the email address we will use for any updates about your entry.

Phone number *

Must be an Australian phone number.

About your organisation / initiative

Initiative name *

Primary location

Address

Explanatory notes on location (if needed)

For example multiple sites, Australia wide.

Key individuals and organisations who have contributed *

Background of the project or initiative, what changed and for whom as a result, and your social impact measurement approach *

Word count:

Must be no more than 300 words.

This question isn't scored, it's here to give context on your work and your approach to social impact measurement. If you're shortlisted as a finalist, your response to this question will be used in Awards communications. Let us know if you'd like us to use alternative copy instead.

Judging process

The SIMNA Awards celebrate those that have undertaken high quality social impact measurement AND are using social impact measurement to improve decision-making.

Because of this, judging is conducted in two parts:

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1. **Purpose and pitch** - This considers the extent to which the social impact measurement work is outstanding in its specific category and the degree to which decision-making and the delivery of social outcomes is influenced by the results.
2. **Application and quality** - This considers the technical rigour which is evident in the project and the general application of the [Principles of Social Value](#).

Need inspiration or examples?

The [Social Value International](#) website includes supporting information for each Principle.

- Visit the website
- Expand the Principles
- For each Principle, click 'Learn more'

Good luck!

Purpose and pitch

* indicates a required field

Q1. What's the intended purpose of this social impact measurement work? *

Word count:

Must be no more than 200 words.

Judges will take into account the degree to which excellence is evident in the stated purpose of the social impact measurement. In your answer, please explain how the results were intended to be used.

Q2. Why should your work win this award? *

Word count:

Must be no more than 250 words.

Reflect on the significance of your work, the maturity of your practice and the value it has created for your organisation, stakeholders and the broader sector.

Application and quality

* indicates a required field

Q3. Who are your stakeholders and are you involving them in your social impact measurement work? *

Word count:

Must be no more than 200 words.

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Judges will take into account the degree to which the entry has engaged and responded to stakeholders (especially those who experience change). This relates to [Principle 1](#).

Q4. How have you articulated and evidenced the change created through your organisation's activities? How did you verify these results? *

Word count:

Must be no more than 200 words.

Judges will take into account the methodologies used and how the findings were verified. This relates to [Principles 2 and 7](#).

Q5. How did you determine what was important to measure and what to include in your findings? *

Word count:

Must be no more than 200 words.

Judges will take into account the degree to which the entry has considered material information and evidence to value what matters to stakeholders. This relates to [Principles 3 and 4](#).

Q6. How openly have you shared and communicated the findings of this impact measurement work? *

Word count:

Must be no more than 200 words.

Judges will take into account the degree to which the entry demonstrates an accurate and honest assessment of the change, including limitations and learnings and how this is shared with stakeholders. This relates to [Principles 5 and 6](#).

Q7. How is this impact measurement work being used in decision-making?

Word count:

Must be no more than 200 words.

Judges will take into account the degree to which findings are actually being used in decision-making on areas such as strategy, program design and resource allocation. This relates to [Principle 8](#).

Supporting documentation

You may submit one supporting document or link to support your entry. This will not receive a score but will be read in conjunction with the overall application. This is not mandatory nor necessary for a winning application!

You may attach either:

- a five-page document (A4, 10pt or equivalent) containing a logic model/theory of change, images, graphics, and supporting evidence; or
- a five-minute video presentation.

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Judges are only asked to review supporting information within these limits. Anything beyond that may not be considered.

Attach files (optional)

Attach a file:

A maximum of 1 file may be attached.

Provide link (optional)

Must be a URL.

If the document or video is too large to upload into the form, you can upload it elsewhere and share a link.

Submission

Please ensure you submit your application. Once you have submitted it, you will receive an email with a PDF of your completed form attached.

What happens next? You'll hear from us with the outcome of your application by early November. Shortlisted finalists will be invited to produce a short pitch video (no more than 60 seconds) to share at the Awards Ceremony. This video isn't judged - it's simply your chance to share more about your social impact measurement initiative. Videos will be due by Friday 20 November. Winners and runners-up will be announced at our online Awards Ceremony at the end of November.